Swiss Low Noise Cooling Solution

Press Release

www.arctic-cooling.com

For immediate release

ARCTIC C3 / C4 CAR CHARGER

Keep your mobile phone and iPod fully charged on the road

(Pfäffikon/Switzerland, 19 March 2010) No time to recharge your player at home when you are rushing out? Then get a USB car charger. To extend the successful *ARCTIC C1 / C2* universal charger for frequent travelers, the Swiss IT hardware manufacturer ARCTIC COOLING today launched a USB car charger – the **ARCTIC C3**, as well as a car charger for rechargeable batteries and USB devices – the **ARCTIC C4**. This new series aims to provide an alternative power solution for those driving long distance.

Compatible with iPhone and iPod touch

The **ARCTIC C3** contains one USB port. The **C4** version offers the same functionality but comes additionally with a battery charger for two AA or AAA rechargeables.

Unlike other ordinary USB chargers, the **ARCTIC C3** / **C4** combine innovative technologies that offers necessary voltage to the data pin to power up iPhone and iPod. With the ultra low profile design, you can conveniently use your USB device on the road while charging it from any 12V accessory outlet or car cigarette lighter jack anytime.

Compact and convenient

The **ARCTIC C3** / **C4** are small and lightweight. They fit easily in a glove box or side door pocket, making it easy to store. The chargers are suitable for various USB-powered devices, such as *ARCTIC NC*, handheld game consoles, mobile phones, music players and PDAs.

For Nokia and Sony Ericsson mobile phones, an additional USB cable is needed when powering them by the **ARCTIC C3** / **C4**. Users can put the traditional bulky mobile phone charger away and bring only the **ARCTIC C3** / **C4** when they are driving on the road.

Cables and rechargeable batteries are available in our web shop at www.arctic-cooling.com/webshop/

Safe and reliable

The chargers are built-in with an LED working status indicator which illuminate and show charging status at a glance. To avoid your device running out of battery on the road, get your **ARCTIC C3** / **C4** car chargers today.

The **ARCTIC C3** / **C4** come with a 2-year limited warranty. They will be available in March 2010. The MSRP is: **ARCTIC C3** – US$8.65 and 5.95€; **ARCTIC C4** – US$14.45 and 9.95€ (excl. VAT).

	ARCTIC C3	**ARCTIC C4**
Input	DC12V --- 310mA max.	DC12V/24V --- 1A max.
Output	DC5V --- 600mA	USB – DC5V --- 600mA AAA charger – DC 2.4V --- 900mA AA charger – DC 2.4V --- 450mA
Dimensions	93.5 (L) x 34 (W) x 28 (H) mm	137 (L) x 46 (W) x 33 (H) mm
Weight	24g	52g

About ARCTIC COOLING

ARCTIC COOLING is the trusted leader in IT hardware design, specialized in providing efficient and quiet thermal cooling solutions for laptops and PCs. Its core product categories include CPU and VGA coolers, case fans, PC cases and PSUs. The Company has also expanded its product line to various consumer electronics products such as audio systems, power solutions, computer peripherals and entertainment systems. Headquartered in Pfäffikon, Switzerland, ARCTIC COOLING operates international offices in Hong Kong and the US providing local shipping, customer service and sales support.

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